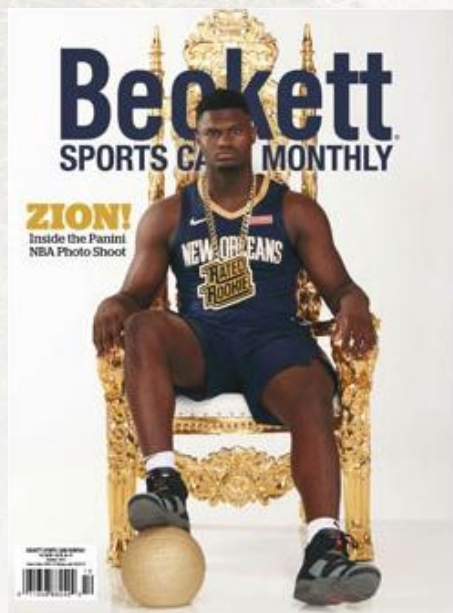


AD RATE SHEET



No matter what sport a collector is passionate about, SCM has it covered. In addition to Baseball, Football, Basketball and Hockey, readers will find information and pricing for MMA, WWE, Gaming, Figurines, Racing, Golf and more.

PLUS:

- Exciting and insightful feature articles
- Up-to-date industry news on what's trending, who's trending and what/who will be trending soon.
- Product previews and reviews
- Beckett Show Calendar directs collectors to the upcoming shows in their area.
- The most comprehensive trading card price guide information in the industry.

ASK YOUR ACCOUNT MANAGER ABOUT BUNDLE PACKAGES/DISCOUNTS.

4-COLOR	1X	6X	12X
Full Page	\$2,500.00	\$2,250.00	\$2,125.00
1/2 Page	\$1,500.00	\$1,350.00	\$1,275.00
1/4 Page	\$1,000.00	\$900.00	\$860.00
2 Pg Spread	\$4,700.00	\$4,230.00	\$3,995.00
Cover 2	\$3,100.00	\$2,790.00	\$2,650.00
Cover 3	\$2,725.00	\$2,450.00	\$2,315.00
Cover 4	\$3,350.00	\$3,015.00	\$2,850.00

BLACK/WHITE	1X	6X	12X
Full Page	\$1,250.00	\$1,125.00	\$1,075.00
1/2 Page	\$750.00	\$675.00	\$640.00
1/4 Page	\$500.00	\$450.00	\$425.00
1/8 Page	\$310.00	\$280.00	\$265.00
1/24 Page	\$185.00	\$165.00	\$155.00

ISSUE	AD DUE DATE	DEALER ON SALE DATE
February	12/18/2020	1/8/2020
March	1/21/2020	2/12/2020
April	2/18/2020	3/11/2020
May	3/17/2020	4/8/2020
June	4/21/2020	5/13/2020
July	5/19/2020	6/10/2020
August	6/16/2020	7/8/2020
September	7/21/2020	8/12/2020
October	8/18/2020	9/9/2020
November	9/15/2020	10/7/2020
December	10/20/2020	11/11/2020
January 2021	11/17/2020	12/9/2020

* Dates & Cover Subject to Change

FOR MORE INFORMATION, CONTACT **ALEX SORIANO - ADVERTISING SALES** TODAY!

CELL PHONE: 619.392.5299 • EMAIL: ALEX@BECKETT.COM