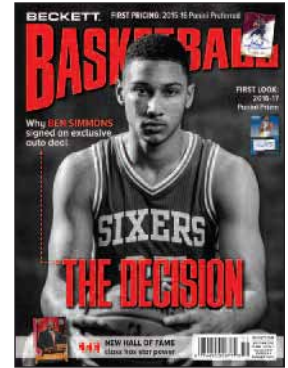
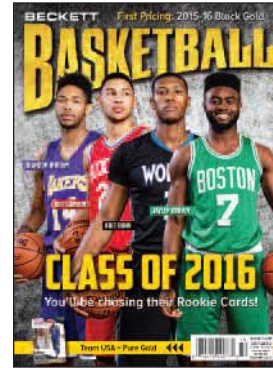
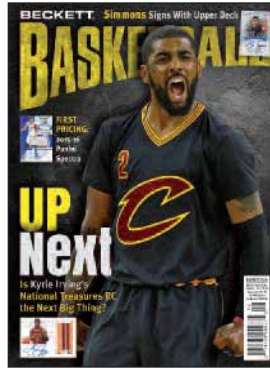
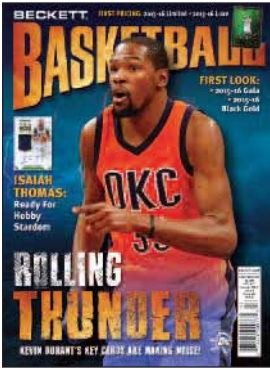


BECKETT® BASKETBALL



Beckett Basketball is the No. 1 source for accurate and timely information on basketball cards and collectibles. With sport-specific feature articles, product previews and reviews, the latest news and notes and the most comprehensive trading card price guide in the industry, *Beckett Basketball* delivers the complete package to collectors and basketball fans alike. Released eight times a year, *Beckett Basketball* is a look into the world of basketball cards and memorabilia.

Rates and Requirements for 2017

Effective December 31, 2016

4-Color	1x	6x	12x
Full Page	\$3,300	\$2,970	\$2,805
1/2 Page	1,980	1,782	1,683
1/4 Page	1,320	1,188	1,122
2 Pg Spread	6,270	5,643	5,330
Cover 2	4,125	3,713	3,507
Cover 3	3,630	3,267	3,086
Cover 4	4,455	4,010	3,787
Black/White	1x	6x	12x
Full Page	\$1,650	\$1,411	\$1,199
1/2 Page	990	847	719
1/4 Page	660	564	480
1/8 Page	413	392	300
1/24 Page	248	211	180

Cover Date	Space Reservation	Materials Due	Hobby On Sale Date	Newsstand On Sale Date
Jan 2017	11/10/2016	11/26/2016	12/14/2016	12/27/2016
Feb 2017	12/08/2016	12/24/2016	1/11/2017	1/24/2017
Mar 2017	1/05/2017	1/21/2017	2/08/2017	2/21/2017
Apr 2017	2/09/2017	2/25/2017	3/15/2017	3/28/2017
May 2017	3/09/2017	3/25/2017	4/12/2017	4/25/2017
June 2017	4/06/2017	4/22/2017	5/10/2017	5/23/2017
July 2017	5/11/2017	5/27/2017	6/14/2017	6/27/2017
Aug 2017	6/08/2017	6/23/2017	7/12/2017	7/25/2017
Sept 2017	7/06/2017	7/23/2017	8/09/2017	8/22/2017
Oct 2017	8/10/2017	8/25/2017	9/13/2017	9/26/2017
Nov 2017	9/07/2017	9/23/2017	10/11/2017	10/24/2017
Dec 2017	10/05/2017	10/21/2017	11/08/2017	11/21/2017
Jan 2018	11/09/2017	11/25/2017	12/13/2017	12/26/2017

* Dates/Cover subject to change

Premium Positions:

Add 15% position charge for guaranteed placement. Information about premium positions available upon request.

Specials:

Rates for inserts available upon request. Shows-to-Know, Business Cards & Classifieds available. Contact your sales representative today!

For the protection of ALL of our customers, we accept only the most reputable advertisers. Please be forewarned that unsettled disputes with buyers can result in revocation of advertising privileges.

For more information, contact Ted Barker today!

Ted Barker • Senior Sales Executive

Beckett Media LLC Phone: 972.448.9147
4635 McEwen Road Cell: 817.805.1284
Dallas, TX 75244 eMail: tbarker@beckett.com

Beckett
MEDIA